



Registered Attendees as of January 12, 2018

| Last Name | First Name | Company | Postiion |
|--------------|------------|--|--|
| Adler | Richard | Triathlon Business International | CFO |
| Alcorn | William | BikeFlights.com | President |
| Arvizu | Miguel | XD Trisport | President |
| Ashworth | Daniel | Ashworth Awards | President/CEO |
| Austin-Young | Kiley | Forward LLC | Managing Member |
| Babbitt | Bob | Babbitt Media Group | CEO |
| Beresini | Erin | <i>Triathlete</i> magazine | Editor in Chief |
| Binger | Erika | V3 Sports | ED, Coach |
| Breanne | Vincent | ACTIVE Network | Sr. Technical Marketing Consultant |
| Brode | Staci | USA Triathlon / Play Tri | President, Play Tri |
| Burns | Rich | Rocklin Endurance Sports | Owner |
| Carabet | Deb | LA Tri Club | Managing Director |
| Cardenas | Raul | Tri Shop | Owner |
| Cardoso Jr. | Cid | Inside-Out Sports | Owner |
| Casanta | Philip | Hypercat Racing | Bike Fit Specialist |
| Cassidy | Daniel | Major League Triathlon | CEO |
| Clark | Jehan | Santa Rosa Island Triathlon, Inc | Vice-President |
| Clark | Nancy | Santa Rosa Island Triathlon, Inc | Director |
| Coelho | Ryan | USA Productions | CEO |
| Collins | Ben | | |
| Collins | Michael | Nova/Multisports Orange County | Head Coach |
| Corsentino | Chad | Active Network | Sr. Account Manager |
| Craig | Paul | R.A.C.E. (Rudy Project NA / XX2i Optics) | CEO |
| Davis | Terry | Wildflower Triathlon, LLC | CEO |
| De Soto | Tracy | De Soto Sport | CFO, Femme Designer |
| De Soto | Emilio | De Soto Sport | CEO |
| Del Monte | Stephen | DelMoSports LLC | Founder/CEO |
| Dempster | Christian | IMG | Escape from Alcatraz / Escape Triathlon Series |
| Duke | John | IRONMAN | SPONSORSHIP SALES |
| Duquette | John | blueseventy | CEO |
| Empfield | Dan | Slowtwitch.com | President |
| Engle | Chuck | ACTIVE Network | Strategic Executive |
| Essick | Taylor | Tri Bike Transport | Sr. VP |
| Facchino | Carlo | Mermaid Series | Owner |

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| Flanigan | Robert | Team Wattie Ink/ Flanny LLC - Black Dragon Racing | Owner |
| Foster | Anthony | Marathon Printing | Assistant Manager |
| Gallagher | Kelly | McCarter & English, LLP | Attorney |
| Gallegos | Gabriela | Race El Paso | President & Race Director |
| Gheen | Charles | Santa Rosa Island Triathlon, Inc. | Vice-President |
| Gheen | Jackie | Santa Rosa Island Triathlon, Inc. | President |
| Gilsenan | Eric | Hoka One One | Triathlon Marketing Consultant |
| Ginsberg | Jenna | All Sports Events | Owner |
| Gomez | Gabby | Britton's Bike Shop | Sales/Fitter |
| Graziano | Chuck | USA Triathlon | Board of Directors |
| Green | Toby | ACTIVE Network | VP Business Development |
| Haag | Susan | USA Triathlon | Board of Directors |
| Haas | Kevin | USA Triathlon | Board of Directors |
| Harris | Rocky | USA Triathlon | Chief Executive Officer |
| Hartmann | Sarah | IRONMAN Foundation | Community Relations Manager |
| Hawkins | Greg | Virginia-Maryland Triathlon Series | Owner |
| Hed | Anne | Hed Cycling | CEO |
| Heisler | Ryan | Slowtwitch.com | Social Media Director |
| Hekimian | Paul | LA Tri Club | President |
| Hichens | Liz | <i>Triathlete</i> magazine | Senior Digital Editor |
| Huether | Brian | MultiRace, LLC | Executive Vice President |
| Hughel | Lauralee | BASE Performance | HMFIC |
| Hurley | Peter | American Bicycle Group/Quintana Roo | President |
| Hutmacher | Scott "Hootie" | Life Time Tri | Brand Manager |
| Ives | Ryan | Shimano North America Bicycle, Inc. | Marketing |
| Jendusa | Jake | 2XU | Sales Manager, Endurance Teamwear |
| Jensen | Kyle | Kronos Triathlon Club/ T1Triathlon | Head Coach |
| Jones | Judge | USA Triathlon | Board of Directors |
| Kallio | Pamela | Tucson Performance Endurance Center | Sales and Marketing |
| Kellin | Thor | Xendurance | Director of Finance |
| Kennison | Dan | PremierBike LTD | President |
| Kern | Annmarie | 3 Disciplines / Powerman North America | Vice President |
| Kitchen | Susan | Race Smart | Owner, Coach, Sports RD |
| Koenigs | Eric | ACTIVE Network | Global Account Manager, Strategic Accounts |

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| Krell | Kenny | 3 Disciplines / Powerman North America | President |
| Kropelnicki | Jesse | QT2 Systems | Founder, Managing Director & PRO Coach |
| Lauzon | Marc | TriBike Transport | President |
| Lehecka | Ryan | Slowtwitch.com | Metrics Analyst |
| Leitz | James | IMG | Escape from Alcatraz / Escape Triathlon Series |
| Liao | Wei | Active Network | Strategic Account Executive |
| Lindner | Brennan | Generic Events | President |
| Little | Robbie | FinisherPix | Managing Director |
| Love | Richelle | Tri It Multisport | Owner |
| Mackinnon | Kevin | TriathlonWorld.com/ <i>Triathlon Magazine Canada</i> | Editor in Chief |
| Magowan | Felix | Pocket Outdoor Media (<i>Triathlete, VeloNews, Women's Running, Competitor.com</i>) | Chief Executive Officer |
| Mallen | Alex | 2XU | Sales Director – Teamwear – No. America |
| Martin | Rachel | Pumpkinman Triathlon | Owner/RD |
| Martin | Michelle | Gatorade / Gatorade Endurance | Senior Manager, Brand Marketing |
| Martinez-Pena | Magui | Headsweats | Sr. Account Manager |
| McCook | Jacqueline | USA Triathlon | Board of Directors |
| McDonald | Chris | Big Sexy Racing, OwnWay Apparel | Owner |
| McDonough | Gregory | Blackburn Capital Advisors | Managing Partner |
| McDowell | Skip | Nytro Multisport | President |
| Menke | Chuck | USA Triathlon | Chief Marketing Officer |
| Merrill | Bob | Leukemia & Lymphoma Society | Senior Vice President Team In Training |
| Miller | Preston | TriScottsdale | Founder / Director |
| Miller | Matt | BASE Performance | President |
| Millet | Emmanuel | Aquaman USA | owner |
| Moraitis | Danae | Transition Sports | Owner/founder |
| Newlin | Meghan | TrainingPeaks | Senior Product Manager |
| Nix | Trent | Tri Shop | Owner |
| O'Neil | Michael | Boston Triathlon | President |
| O'Shea | Shawn | Zoot Sport | President |
| Palmer | Ray | Pensacola Sports | President/CEO |
| Patton | Charlie | Revolution3 Triathlon | CEO |
| Peluso | Jay | IGNITE SwimRun | Owner/Race Director |
| Plant | Mike | MPA Event Graphics | Founder, President |
| Popham | Rosalyn | Life Time Tri | Head Official |
| Prasuhn | Jay | Canyon Bicycles USA | Social Content Specialist |

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| Reddick | Christina | FIU | Assistant Director |
| Regal | Tom | Self Employed | Bike Fitter/Endurance Coach |
| Reilly | Mike | Consultant | Commentator, Speaker, MC, Event Announcer |
| Ricci | Michael | D3 Multisport, Inc. | Founder, CEO |
| Rodrigues | Gerry | Tower 26 | Founder |
| Rosinbum | Joel | USA Triathlon | Board of Directors |
| Roy | Marc | Sportstats USA | CEO |
| Rulon | Jennifer | JenRulon.com | Owner and Coach |
| Sanders | Marc | Raceday Transport | Managing Partner |
| Schouman | Bill | Cervelo | Director of North American Sales |
| Schwary | S | V-o2 Cycling Saddles | Executive Director |
| Scrivanich | Joan | Rise Endurance | Coach |
| Scrugham | Curtis | Breakaway Endurance Coaching, LLC | Founder/Coach |
| Scull | Jeff | Edge Triathlon | Triathlon Coach |
| Sears Casanta | Rachel | Hypercat Racing | President |
| Selkirk | Gordon | <i>Triathlete</i> magazine | VP Media Sales |
| Serpico | Danny | IGNITE SwimRun | Owner/Operations |
| Siff | Barry | USA Triathlon | President, Board of Directors |
| Simone | Maria | No Limits Endurance Coaching | Owner/Head Coach |
| Sing | Karen | Slowtwitch.com | Multisport Solutionista |
| Smyth | Sylvan | Sportstats USA | Lead Timer |
| Solomon | Eva | Epic Races | Race Director |
| Sommer | Fred | Sommer Sports, Inc. | Presidnet |
| Steinmetz | Mat | | |
| Stone | Matt | USA Triathlon | Senior Manager Marketing |
| Storie | Erin | USA Triathlon | Board of Directors |
| Suddarth | Brian | Justwetsuits.com and Wetsuitrental.com | Owner |
| Toll | Laura | ISM Saddles, LLC | Vice President |
| Toll | Steve | ISM Saddles, LLC | CEO and Founder |
| Tranter | Rob | Race Roster | Senior Sales Specialist |
| Walk | Justin | TrainingPeaks | Director of Marketing |
| Wallesen | Gary | Trisports | GM |
| Walter | Mark | Sun Multisport Events | President |
| Weaver | James | The Burnham Group at Morgan Stanley | Financial Planner |
| White | Don | Virginia-Maryland Triathlon Series | VP of Operations |

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| White | Suzanne | Virginia-Maryland Triathlon Series | Timing and Operations Specialist |
| Wien | Mike | USA Triathlon | Board of Directors |
| Wilmott | Tina | Endurance Sportswire | President |